

Trim Tree Nursery



RUDBECKIA

Black-Eyed Susan

Characteristics

Rudbeckia is native to North America, belonging to the Daisy family. Rudbeckia hirta is often sold as a perennial, but is best treated as an annual late summer burst of color. (Indian Summer variety is a true perennial, from our trials.) The one way to distinguish between Rudbeckia hirta and other Rudbeckias is the bristly hairs all over the stems and underside of leaves.

Variety	Height	Color	Size
Autumn Colors	36-48"	Vibrant colors ranging from yellow to deep rust	1.32gal/5liter Terra Cotta
Becky Cinnamon	12-15"	Deep rust color, black cone	1.32 gal/5 liter Terra Cotta
Becky Mix	12-15"	Mix of deep rust, bright yellow and bright orange	1.32 gal/5 liter Terra Cotta
Cherokee Sunset	24-30"	Vibrant mix of autumn colors	1.32 gal/5 liter Terra Cotta
Maya	18-20"	Bright yellow double flowers	1.32 gal/5 liter Terra Cotta
Moreno	12-18"	Mahogany red with golden yellow tips	1.32 gal/5 liter Terra Cotta
Prairie Sun	30-36"	Brilliant yellow 5" wide flowers	1.32 gal/5 liter Terra Cotta
Radiance	18-24"	Bright yellow with green center	1.32gal/5liter Terra Cotta
Sonora	15"	Bright golden yellow with mahogany centers	1.32 gal/5 liter Terra Cotta
Tiger Eye Gold	18-24"	Orange-Yellow Blooms with dark eye	1.32gal/5liter Terra Cotta

Quality Standards:

All plants will arrive in a terra cotta pot (5liter/1.32 gal). All will have color picture tag. Different varieties have different shades of green foliage. Remove spent flowers. When removing, take the stem off also. This helps appearance. Will continue to produce flowers until frost and beyond. Watering should be done on an as-needed basis. Run closer to dry than wet. When over-watered, the bristly hairs tend to hold water and support fungal diseases.

Sales Points:

- Immediate recognition
- Extended color, with a little care
- Great cut flowers

Suggested Complimentary Items:

- Mums
- Asters
- Upgraded with decorative pots

Customer Care Instructions:

Keep on the dry side. When watering, water roots only, not plants. Remove spent flowers (and stems) to promote more blooms.

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